



**ISSW 2024 - TROMSØ - NORWAY**

# **SPONSOR OPPORTUNITIES**

# ISSW TROMSØ

# 2024

**W**elcome to the 2024 International Snow Science Workshop, the premier gathering of snow and avalanche safety and research professionals from around the world. We anticipate that 800 delegates will gather in Tromsø, Norway for this unique edition of the ISSW, and that about another 1000 participants will be joining digitally.

The event is hosted on the island of Tromsø, located at 69°38'56"N and surrounded by alpine peaks at neighbouring islands incised by fjords of the Arctic ocean.

The venue, the Edge hotel, reassembles a snow profile in black and white, balancing on the edge of the harbour. Northern lights, whales, climbers and backcountry skiers are frequently spotted just outside the city centre. The vibrant city centre offers a lively nightlife (Tromsø is also known as the “Paris of the North”) and a friendly arctic environment where you may enjoy sea kayaking, fishing, whale safaris, mountain biking, sky running, rock climbing, hiking, dog sledging, ocean saunas or rather pub crawling, Northern Lights or great seafood.

The ISSW 2024 organising committee has prepared this package as a guide for our sponsoring partners. For additional information or to secure your sponsorship, please contact X at [X@issw2024.com](mailto:X@issw2024.com).





Photo: Jan Are Pettersen

## MAIN PARTNER - TWO OPPORTUNITIES\*

This is your opportunity to increase your exposure to national and international snow scientists, stakeholders, government, industry and user groups. With recognition as the main sponsor of the 2024 International Snow Science Workshop, your organization will receive the most visibility and brand recognition.

- 10 Sqm exhibition prime location.
- 15 Sqm outside exhibition area in front of the main entrance to the venue.
- 3 full conference registrations for your personnel (includes welcome reception, banquet, scientific sessions, lunch and coffee breaks).
- Private venue one night at DRIV for own arrangements.
- Paramount branding physically and digitally (Logo and web site at [ISSW2024.com](https://ISSW2024.com) onsite signage, onsite screens and in social media).
- 3 min presentation one day from the main stage.

250 000 NOK

\*One sponsor might buy both opportunities and be the exclusive main sponsor.

**SOLD**



Photo: Audun Hetland

## **SAFETY PARTNER** - ONE **OPORTUNITY**

This is your opportunity to increase your exposure to national and international snow scientists, stakeholders, government, industry and user groups. With recognition as the safety sponsor of the 2024 International Snow Science Workshop, your organization will receive high impact visibility and brand recognition.

- 6 Sqm exhibition prime location.
- 2 full conference registrations for your personnel (includes welcome reception, banquet, scientific sessions, lunch and coffee breaks).
- Logo placement and company website on ISSW 2024 website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- 2 min presentation one day from the main stage.

200 000 NOK

# SUPPORTING PARTNER

## - THREE OPPORTUNITIES

This is your opportunity to increase your exposure to national and international snow scientists, stakeholders, government, industry and user groups. With recognition as the supporting sponsor of the 2024 International Snow Science Workshop, your organization will receive space for exhibitions in the prime area in the conference hall where all participants will mingle between sessions.

- 6 sqm exhibition
- 1 full conference registrations for your personnel (includes welcome reception, banquet, scientific sessions, lunch and coffee breaks)
- Logo placement and company website on ISSW 2024 website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- 1 min presentation one day from the main stage

100 000 NOK

# CONTRIBUTING PARTNER

## - THREE OPPORTUNITIES

This is your opportunity to increase your exposure to national and international snow scientists, stakeholders, government, industry and user groups. With recognition as a contributing partner of the 2024 International Snow Science Workshop, your organization will receive visibility and brand recognition.

- 1 full conference registrations for your personnel (includes welcome reception, banquet, scientific sessions, lunch and coffee breaks)
- Logo placement and company website on ISSW 2024 website
- Logo placement on screens in plenary room
- Logo placement on onsite signage
- 2 minutes presentation on ISSW goes public

75 000 NOK





## **EXHIBITION PARTNER**

### **- THIRTEEN OPPORTUNITIES**

The exhibitions is a vital part of the ISSW conferences. In 2024 there is limited space for exhibitions which are all located at prime area in the conference hall. These exclusive opportunities for exhibitions will therefore receive much attention.

- 6, 3 or 2 square meter exhibition
- 1 full conference registrations for your personnel (includes welcome reception, banquet, scientific sessions, lunch and coffee breaks)
- Logo placement and company website on ISSW 2024 website

50 000 for 6m<sup>2</sup> (three spots) 35 000 NOK for 3m<sup>2</sup> (six spots) or 25000 for 2m<sup>2</sup> (five spots)

## **NETWORK SPONSORSHIP**

### **BANQUET -exclusive opportunity**

- Conference registration for 3 people + 3 banquet guests
  - Reserved table at the banquet (does not include additional banquet guests)
  - Logo placement and company website on ISSW 2024 conference
  - Logo placement on screens in plenary rooms
  - Logo placement on onsite signage
  - Promoted under banquet
  - Opportunity to provide branded materials at Banquet
  - Opportunity for a three minute address at Banquet
- 100 000 NOK



Photo: Jan Are Pettersen

# VISIT NORWAY PARTNER

## - THREE OPPORTUNITIES

This is your opportunity to increase your exposure to national and international audience. ISSW2024 will make three films that will be used in the promotion to and during the ISSW2024 conference. Your organization will also receive visibility and brand recognition through social media and on conference websites and onsite screens in plenary rooms.

- branding of your company or destination in three looping films that is used in promotion before and during the ISSW2024
- Conference registration for 2 person + 2 banquet tickets
- Logo placement at welcome reception
- Logo placement and company website on ISSW 2024 conference
- Logo placement on screens in plenary rooms
- Logo placement on onsite signage
- Three minute address at Gear night
- 100 000 NOK

**WELCOME RECEPTION -exclusive opportunity**

- Conference registration for 1 person + 1 banquet ticket
  - Logo placement at Welcome Reception
  - Logo placement and company website on ISSW 2024 conference
  - Logo placement on screens in plenary rooms
  - Logo placement on onsite signage
  - Promoted under welcome reception
- 60 000 NOK

**POSTER SUPPORTER -exclusive opportunity**

- Conference registration for 1 person + 1 banquet ticket
  - Logo placement at postes session
  - Promoted under poster session
  - Logo placement and company website on ISSW 2024 conference
  - Logo placement on screens in plenary rooms
  - Logo placement on onsite signage
- 60 000 NOK

**COFEE BREAK -three opportunities**

- Logo placement at coffee break
  - Logo placement and company website on ISSW 2024 conference
  - Logo placement on screens in plenary rooms
  - Logo placement on onsite signage
- 40 000 NOK





# BRANDING OPPORTUNITIES

## LANYARDS


Increase your company's exposure as the exclusive sponsor of the conference lanyard. The logo will be printed on the lanyard that all delegates will be required to wear.

- Production of the lanyards is included
- Logo placement and company website on ISSW 2024 conference
- 25 000 NOK

**SOLD**

# ISSW 2024





CLARION HOTEL THE EDGE, TROMSØ  
BY NORDIC CHOICE

2 x 1 meter

3 x 1 meter

3 x 2 meter

5 x 2 meter

Stand nr	Mål / kvm
1-5 & 11	3x2 m / 6 m2
6-10	2x1 m / 2 m2
12-13	3 x 1 m / 3 m2
14 & 21	5 x 2 m / 10 m2
15 & 20	3 x 2 m / 6 m2
16-19	3 x 1 m/ 3 m2

JOIN THE TEAM